

GLOBAL
ASSOCIATION of
WOMEN in
payments

LATAM 2023
PROGRAM
MAY 30-31, 2023

DAY 1: MAY 30



5:00 - 7:00PM

WELCOME COCKTAIL
HOSTED BY J.P. MORGAN

SEVILLA ROOM

DAY 2: MAY 31

PAYING IT FORWARD



7:30 - 8:45AM

REGISTRATION & NETWORKING BREAKFAST **SEVILLA ROOM**



8:45 - 9:00AM

OPENING REMARKS

**BAYFRONT
BALLROOM A**



KRISTY DUNCAN
*Founder & CEO
Women in Payments*



JULIA STREETS
*Founder & CEO
Streets Consulting*



9:00 - 9:45AM

OPENING KEYNOTE

**BAYFRONT
BALLROOM A**



FRANCIS HONDAL
*Board Member, Executive,
Advisor, Formerly
President, Loyalty
& Engagement
Mastercard*

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WIFI Network: ICConnect Password: Miami2023

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9:45 - 10:30AM
BAYFRONT
BALLROOM A

EXECUTIVE PANEL

Payments are hot! This panel of industry dynamos has their finger on the pulse of payments, as the industry accelerates its shift to digital, and collaboration across FIs, fintechs, and technology providers continues to increase. Join them as they explore the exciting world of payments, and share their secrets to career success in this exciting industry.



MODERATOR
ADITI SHANKAR
Principal
Boston Consulting
Group (BCG)



MYRIAM COSIO ROBLES
Chief External Affairs
Officer (CEAO)
Clip



ALEXANDRA LUGO
Head of Mexico
Corporate Sales
for Payments
J.P. Morgan



KIKI DEL VALLE
EVP Market
Development - Latin
America & Caribbean
Mastercard



FEDRA WARE
Regional Strategic
Relationship Manager
Global Key Clients,
Latin America &
Caribbean, Swift



10:30 - 11:00AM

NETWORKING BREAK

SEVILLA ROOM



11:00 - 11:45AM
BREAK-OUT SESSION
 PAYMENTS INNOVATION
BAYFRONT
BALLROOM B

PAPER TO DIGITAL - IS IT REALLY THAT EASY? & WHAT IS THE DEGREE OF INCLUSION IN MORE SOPHISTICATED PRODUCTS?

While access to financial solutions has improved over the last three years, new questions and challenges emerge when exploring the use of cash VS digital payment methods across LATAM. This panel will explore the challenges that come with moving payments and collections from physical instruments like cash and cheques to electronic receipts, and ways to reap the benefits of new technologies while ensuring this transition is a success for all.



MODERATOR
MARY ANNE TATE
Chief of Staff &
Head of Merchant
Customer Experience
FIS/Worldpay



MARCELA CARRASCO
Senior Vice President
Market Development,
Financial Inclusion
LAC
Mastercard



ILANA GRIMBERG
Senior Vice President
eCommerce
& Business
Development, P&R
Citi



LIBA SAIOVICI
Global Receivables
Product Executive,
GTS
Bank of America



11:00 - 11:45AM
BREAK-OUT SESSION
 DIGITAL PAYMENTS
CRANDON ROOM

CUSTOMER SATISFACTION: IS CUSTOMER SERVICE THE KEY TO COMPETITIVE ADVANTAGE?

With products and services fast becoming commodities, customer satisfaction is the largest competitive advantage in the payments industry. This panel will discuss the importance of customer service by providing insight on successful strategies and programs and exploring how data can be used to improve service, better understand clients, and help support solutions that build excellence and ensure client satisfaction.



MODERATOR
ANDREA PARRA
Vice President
Merchant Acquisition
& Partner
Management
American Express



PAOLA BARRIOS
Head of Professional
Services,
LATAM
ACI Worldwide



NATALIA HERNÁNDEZ
Market Intelligence
& UX, Sr Consultant
PCMI



DENIKA TORRES
Global Head of
Business & Market
Management
Citi Commercial
Cards

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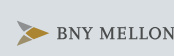
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11:00 - 11:45AM
BREAK-OUT SESSION
 TALENT & CAREER DEVELOPMENT
GODFREY ROOM

THE FEMALE SUPERPOWER - WOMEN EMPOWERING OTHER WOMEN & THE IMPORTANCE OF PAYING IT FORWARD
 This panel will discuss real-life examples of paying it forward and growing the sisterhood of tomorrow. The panelists will explore best practices for women to connect, focus on strengths and goals, reach out to mentors and support their peers. With these actions in place, there is no limit to how much can be accomplished when community and connection are top priorities.



MODERATOR
MILAY GONZALEZ
Senior Director, Support Engineering Speedly



CAROLINA CEBALLOS
Chief Compliance Officer Paxos



ANNALI DUARTE
Managing Director, Head of Global Transaction Services, Brazil Bank of America



ISABEL SICA LONGHI
LatAm & Canada Chief Payments Compliance Officer Google



11:45 - 1:00PM NETWORKING LUNCH **SEVILLA ROOM**



1:00 - 1:30PM
 AWARDS PRESENTATION
BAYFRONT BALLROOM A



ISABELA REBELLO
Global Outsourcing Oversight Risk & Compliance Stripe



STEPHANIE SCOTTO AMELOTI
Vice President Identity Services Mastercard



1:40 - 2:25PM
BREAK-OUT SESSION
 PAYMENTS INNOVATION
BAYFRONT BALLROOM B

PAYMENTS FRAGMENTATION IN LATAM: CHALLENGES & OPPORTUNITIES
 The world is more connected than ever, yet fragmentation persists, particularly in the LATAM region. This panel will explore the challenges countries are facing as they incorporate new technologies. The discussion will focus on the importance of collaboration in efforts towards a fast, frictionless and inclusive financial system that ensures everyone reaps the benefits.



MODERATOR
FEDRA WARE
Regional Strategic Relationship Manager Global Key Clients, Latin America & Caribbean, Swift



MARIA TERESA CHIMIENI
Senior Payment Specialist The World Bank



GERMANA CRUZ
CEO & Head of Financial Institutions, LATAM Standard Chartered



ANABEL PEREZ
CEO Novopayment



RENATA VILANOVA LOBO
Managing Director Global Clearing Head J.P. Morgan

MY CAREER IN SIX & POM CAFÉ

Listen in to our new podcast series, released every Monday on your favourite streaming app. Join us monthly for a POM Café, an exclusive virtual networking event with other women from the global payments industry.



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1:40 - 2:25^{PM}

BREAK-OUT SESSION

DIGITAL PAYMENTS

CRANDON ROOM

THE LATAM DIGITAL TRANSFORMATION

QR codes, digital wallets and payment schemes like Brazil's introduction of PIX have elevated the real-time payment concept, transforming the relationship between payments and ecommerce and increasing the strategic importance of anytime/anyplace digital payments. This panel will explore how forward-thinking business leaders are unlocking the value of payments to monetize value with greater speed, efficiency and scale while ensuring cross-border, real-time, frictionless payment experiences.



CAROLINA DORADO

*Executive Director
Head of Corporate
Sales for ACAC
J.P. Morgan*



FERNANDA NAVARRO

*BaaS Director
BTG Pactual*



MODERATOR

ANDREA SHIROMA
*Product Manager,
Global Payments
Solutions
HSBC*



ALEHIRA OROZCO REYES

*Government Affairs
Director
Mercado Libre
México*

1:40 - 2:25^{PM}

BREAK-OUT SESSION

TALENT & CAREER DEVELOPMENT

GODFREY ROOM

INSPIRING TALENT IN THE DIGITAL ERA - IS TRADITIONAL LEADERSHIP THE WAY FORWARD?

Today's Web3, crypto climate requires new learning, forward thinking and an environment that enables engagement and facilitates new understanding. This panel will discuss priorities for keeping top talent engaged and inspired and the changes being made to traditional leadership. With emphasis on client-centric and collaborative environments and encouraging talent to speak up, organisations are transforming the way they operate.

STEFANY BELLO
SVP
*Digital Partnerships
LAC
Mastercard*

MONTSERRAT GARRIDO

*Director, Latin
America Public Sector
Sales Head, Treasury
& Trade Solutions
Citi*



MODERATOR

TERESITA MEZA QUINTANILLA
*Regional Head
of Product
Global Payments
Solutions
HSBC*



KATHRYN VAZQUEZ KMIOTEK

*Director Channel
Marketing
Fortis*

2:30 - 3:15^{PM}

BREAK-OUT SESSION

PAYMENTS INNOVATION

BAYFRONT BALLROOM B

DELIVERING THE FUTURE OF GLOBAL PAYMENTS - TODAY

Join this panel on a deep dive into all the 2023 mega trends that are shaping the future of global payments. The panel will discuss key initiatives including ISO20022, Payments 24/7 and Swift Go. They will also review how emerging technologies like Blockchain, AI and APIs are being utilized to add efficiency.

MARILIA DE CARA
*Senior Managing
Counsel - Fintech
Booking.com*VANESSA MEYER
VP LAC
*Head of Innovation
& Design
Visa*

MODERATOR

EDLAYNE BURR
*Managing
Director, Accenture
Payments Lead for
Latin America &
Growth Markets
Accenture*

CLAUDIA REYES ARMEBIANCHI
*Head of Sub regional
General Manager
of Mexico &
Central America
Western Union*

BECOME A MEMBER

Women in Payments can help you take your career further, faster through education, community, and mentorship. By becoming a member you are connected to over 200+ career opportunities!



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2:30 - 3:15PM
BREAK-OUT SESSION
 DIGITAL PAYMENTS
CRANDON ROOM

FEEL THE BEAT! KEEPING UP WITH FASTER, SAFER, CHEAPER & MORE TRANSPARENT GLOBAL PAYMENTS

The changing payments landscape is allowing innovation and efficiency that were not possible, just a few years ago. This panel will discuss the importance of keeping up with payment innovation from a regulatory standpoint and finding the balance between innovation, consumer protection and ongoing stability of the financial system.



MODERATOR
FERNANDA
ANGUITA ROLL
Senior Associate
Cuatrecasas



MARIFLOR ALICE
GUIER
Regional Director
Products &
Processing Services
BPC



DEBBIE KAYA
Senior Director,
Treasury - Global
Cash & Operations
Cisco



ANA PAULA
MAXIMILIANO
VP
Boost Brazil



2:30 - 3:15PM
BREAK-OUT SESSION
 TALENT & CAREER
 DEVELOPMENT
GODFREY ROOM

THE POWER OF DIVERSE TEAMS

It's no secret that diverse teams have higher performance ratings. This panel will explore ways to cultivate diverse and inclusive teams and how to support managers on their journey to become more inclusive.



MODERATOR
RAYSA AHUJA
Senior Director,
Global People
Business Partner
Visa



MONA COVINGTON
Director - Corporate
Sales & Relationship
Management,
Central & Western
Region
BNY Mellon
Treasury Services



MÓNICA DUWE
SCHANK
Country CEO
HSBC Chile



AMANDA
ESTIVERNE-COLAS
SVP, Client Account
Lead - Retail Bank
North America
Endava



3:15 - 3:45PM

NETWORKING BREAK

SEVILLA ROOM

CORPORATE CHAPTER PROGRAM

Whether you're a manager of diversity and employee engagement or looking for tools to help you and your colleagues get to the top in your organization, the Corporate Chapter Program is for you. Women in Payments has the tools to help you and your colleagues build a robust and engaging career development program within your organization. It is designed as a self-managed program that is curated for your needs.



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LEADERSHIP MASTER CLASS

A four-part Leadership master class and group coaching series designed for professionals who aspire to lead with impact. Each session will focus on shifting participants' mindsets and skill-sets with practical learnings that can be applied right away.



SCAN TO LEARN MORE



3:45 - 4:30PM
BAYFRONT
BALLROOM A

PAYMENTS AROUND THE WORLD

The world of payments is indeed global. We can pay by QR codes in China, by text in Turkey, by tap in Europe and 'pay by smile' could be coming to vendors in the Metaverse. Cross border payments continue to evolve, with increased speed and transparency enhancing the customer experience for all. This panel will explore payments in different global markets, and share their insights as to what we can expect to see in the coming year.



MODERATOR
ELIZABETH MCQUERRY
Partner, Glenbrook Partners



ALLISON BALLER
Vice President, Head of Industry Readiness FedNow



THAIS GARCEZ LIMA DE MENDONCA
Head of Regulatory for Latin America Stripe



GABRIEL KIRESTIAN
Managing Director, LATAM Payments & Receivables Head Citi



JACKIE PERINOTTI
Head of SMB Sales, Corporate & International Banking Solutions FIS



4:30 - 5:15PM
CLOSING SESSION
BAYFRONT
BALLROOM A



PATRICIA PARTELOW
Managing Director Payments Competency Leader EY



5:15 - 5:30PM
CLOSING REMARKS
BAYFRONT
BALLROOM A



KRISTY DUNCAN
Founder & CEO Women in Payments



5:30 - 7:00PM

CLOSING COCKTAIL

SEVILLA ROOM

FEEDBACK FORM

We request that you share your feedback with us so that we can continue to improve and bring the community of women in payments together for even better events in the future!



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